

**To:** Health and Well Being Board  
**Date:** 21 September 2022  
**Author:** Simone Common, Head of Service, Early Help and Prevention  
**Contact:** (E) [simone.common@haringey.gov.uk](mailto:simone.common@haringey.gov.uk)  
**Title:** Family Hub and Best Start for Life Briefing

---

**Report for Key/Non-Key Decision:** Not applicable

## 1. Purpose of the briefing

The purpose of this briefing is to provide an updated position in relation to funding for Family Hubs and next steps in the development of this.

## 2. Recommendation

2.1 To note the contents of the briefing and direct any comments to the Assistant Director: Early Help Prevention and SEND.

## 3. Briefing

### Background

3.1 In April 2022, it was announced that Haringey was one of 75 upper tier local authorities eligible for government funding to deliver Start for Life and Family Hub Services over the next three financial years. There is £300 million committed to the programme.

3.2 Local authorities participation in the programme have to be the lead agency and will be expected to deliver against **ALL** the following components in their delivery model, with funding attached to each of these elements.

- Create a network of welcoming family hubs that are for children and young people aged 0 – 19 physically, virtually and via outreach.
- Publish a start for life offer
- Evidenced based parenting programmes
- Infant-parent mental health support
- Breast feeding support
- Accessible information confident and competent multi agency workforce, data, evaluation and evidence of impact and robust leadership

3.3 The Department for Education will define the list of core services that the 75 local authorities receiving funding will be expected to deliver within their family hub network. Services will be received either physically or in-person in a family hub, accessed through the family hub but delivered elsewhere, or delivered via a virtual offer. Services in scope include:

- Reducing Parental Conflict
- Debt and Welfare support
- Mental health services
- Substance Misuse support
- Youth services
- Housing support
- SEND support
- Start for Life universal services

3.4 We have now received indicative funding information as well as more detail on expectations for authorities who engage in the programme. The programme funding is calculated from two streams, a flat rate for all authorities and an element based on relative population size.

3.5 The authority has acknowledged the invitation letter and has completed a return of 'in principle' interest although this does not formally commit us to participate in the programme

Funding of Local Authorities

3.6 The indicative funding for Haringey is outlined in the table below:

<b>2022-23</b>	<b>2023-24</b>		<b>2024-2025</b>		<b>TOTAL</b>	
	LOWER	HIGHER	LOWER	HIGHER	LOWER	HIGHER
908,000	1,473,000	1,555,000	1,239,000	1,304,000	3,620,000	3,768,000

3.7 The expectation from the programme is that the hubs are developed with the following funding distribution. The distribution of funding has been rounded to one decimal place. The sum of percentages across six strands may not total 100% due to this rounding. The funding distribution has been calculated using the lower ranges that we are expected to receive.

<b>STRAND</b>	<b>Percentage allocation</b>
Family Hub Programme Spend	19
Family Hub Capital Spend	4.8
Parenting Support	16
Home Learning Environment	8.8
Parent- Infant Relationships and Perinatal Mental Health	31.5
Infant Feeding Support	16.3
Publishing Start for Life Offer and Parent Carer Panels	3.5

Programme Expectations

3.8 Along with the funding, a Family Hub and Start for Life programme guide has been issued, setting out the vision and objectives of the programme.

3.9 There is a requirement to develop a delivery plan, setting out how we will deliver the programme expectations and how we will improve outcomes for babies, children, families and reduce inequalities in outcomes, experiences and access to services.

3.10 The plan will need to reflect the importance of early years, with reference to 1001 critical days, whilst also evidencing how we will deliver a whole family agenda. The impact of COVID 19 and measures to reduce the issues identified will also need to be documented. The programme of work will need to evidence joined up and enhanced service delivery, with partners.

3.11 The guidance provides minimum and go further expectations for the programme and it is likely that these will be linked to lower and higher funding bands.

3.12 These expectations are clearly laid out in the guide, enabling us to benchmark our current position and develop a plan for delivery against the expected outcomes.

3.13 There are also a number of additional minimum expectations that must be committed to. These include appointed, named local leads for the programme and adopting any central government banding. There will also be data and evaluation expectations.

3.14 A summary of key requirements include:

- a) Areas must deliver all of the minimum expectations and open Family Hubs in first half of 2023. There is no detail relating to the number of hubs that are required but it is Haringey's intention to create four Family Hubs, linked to the emerging locality model. The first hub is planned to be at the Triangle Children Centre by the end of 2022.
- b) Areas have to achieve all minimum expectations by Mar 25.
- c) Each programme element has an age range, vast majority are for children aged 0 – 1 with the
- d) Commissioning of workforce development support should consider the [Supporting Families: Early Help System guide - GOV.UK \(www.gov.uk\)](#) and [commissioning guidance for Healthy Child Programme](#) with clinical supervision/leadership for skill mix teams.
- e) Areas can use the funding to employ staff to deliver services directly.
- f) Co-location, data sharing, case management system and a team around the family approach with one Lead Professional needs to be in place
  - Integration between children, adults and health with an interface with Integrated Care strategy, Health and Well Being strategy and national Supporting Families agenda.
  - Areas need to develop a local needs assessment using part of the development element of the grant in year one. The Early Intervention Foundation are developing best practice guidance on this and may be able to offer support.
  - Refer to Appendix One which outlines what successful outcomes for families should be on successful delivery of the programme.

### Sign Up Process

3.15 Formal sign up to the programme is expected to start from August 2022, the closing date for sign-up is 31<sup>st</sup> October 2022. The Start Well Board will approve the implementation plan on the 26<sup>th</sup> September. Following this, formal agreement will be required from the following strategic leads:

- Local Authority Chief Executive
- Director of Children's services
- Director of Public health
- Chief Financial officer
- Leader of the Council
- Chair of the local Health and Wellbeing Board

### Next Steps

3.16 The Family Hub Implementation Group has had a number of meetings since the funding information was published to prepare for the submission for funding. There is positive engagement from partner agencies and an extended membership has been agreed to take this work forward.

3.17 Using the infrastructure element of the grant, an interim Project Manager has been appointed to support the development of the model and will support the Head of Service and Commissioning Manager to implement this programme.

Governance

## Start Well Board

(chaired by Director Children's Services)

## Health & Well Being Board

(chaired by Director Public Health)

### Early Years Strategic Partnership Group

(chaired by AD: Schools & Learning)

Remit: Early Years Strategy

### Early Help Strategic Partnership Board

(chaired by AD: Early Help, Prevention & SEND)

Remit: Early Help Strategy

### Family Hubs Implementation Group

(chaired by HOSEHP)

Operational Lead

### Family Hubs Oversight Group

(chaired by AD: EHPS)

Programme Sponsor

Overarching authority for the programme. Accountable for agency sign up and commitment to the programme. Responsible for the strategic direction of the programme to ensure the Hubs and Start for life offer align with agency goals.

### Key Reference Groups

(scrutiny and challenge)

Responsible for the leadership of the programme and supporting the Programme Sponsor to deliver the DFE Family Hub & Start for Life minimum requirements.

Responsible for the day to day management and leadership of individual projects in the Programme. Ensuring that they deliver expected benefits, within agreed cost and timescales.

## Appendix One: Outcomes for families we should see as a result of a successful Family Hubs programme

<p><b>I know about and understand the services on offer to me</b></p>	<ul style="list-style-type: none"> <li>○ I have access to a clear Start for Life offer which sets out the services available to me locally</li> <li>○ I understand other family support that is on offer to me through family hubs</li> <li>○ I know where to go and who to ask if I need anything explained, or further information</li> <li>○ I don't have to seek out this information – the support on offer is promoted to me through appropriate channels</li> <li>○ I know where to go to access services and get the range of support I need</li> <li>○ The family hub is a welcoming place where I can go to access the range of help and support I need</li> <li>○ I know that through the family hub network, I will be connected to virtual support and support available in my community</li> <li>○ The family hub network enables me to easily access the support I need, with the help of a key contact who I know and trust, in relation to Start for Life services</li> </ul>
<p><b>A range of support is on offer in a way that works for me</b></p>	<ul style="list-style-type: none"> <li>○ I can access one to one, at home, group, virtual and community support delivered by professionals and peer supporters, depending on my needs and wants</li> <li>○ I can access support in a time and a place that suits me because a range of options are available</li> <li>○ I can access some Start for Life services outside of working hours through online advice and information, telephone helplines 20 and online forums that will get back to me as soon as possible</li> <li>○ Practitioners are interested in my whole family and ask questions and support us all together</li> <li>○ The support I receive is timely and helpful I feel listened to and empowered to make decisions that are right for me and my child</li> <li>○ I feel listened to and involved in decisions that affect me and my child</li> <li>○ I am treated with respect</li> <li>○ I don't feel afraid</li> <li>○ The advice and support I receive enables me to feel empowered to care for my baby and child and make the right choices for my family</li> </ul>
<p><b>I understand the challenges I may face, and how to support myself and my partner</b></p>	<ul style="list-style-type: none"> <li>○ The practical information I receive early on prepares me for the transition into parenthood and the common challenges I may face</li> <li>○ I know how to get the support I need, or to recognise the signs that my partner needs support</li> <li>○ I feel empowered to reach out and talk about the difficulties I am facing, to get the support I need</li> <li>○ My partner and I feel confident in supporting each other</li> <li>○ I trust the professionals and volunteers supporting me throughout my journey</li> <li>○ I don't have to tell my story more than once</li> <li>○ I feel supported by the professionals and volunteers providing me with help and advice</li> <li>○ I am able to build a good relationship with one or more key individuals who provide me with universal Start for Life support, and connect me to any additional support I need</li> </ul>

	<ul style="list-style-type: none"> <li>○ The trusted relationship I have with my key contact(s) and wider family hub staff enables me to open up about the difficulties I'm facing and the support I need</li> </ul>
<p><b>I understand what is important for the wellbeing of my baby</b></p>	<ul style="list-style-type: none"> <li>○ I realise the early experiences of my baby will have an impact on how they develop</li> <li>○ I understand the importance of bonding, attachment and responding sensitively to my baby's needs</li> <li>○ I understand the benefits of breastfeeding, and I am able to make informed choices about infant feeding that are right for me and my child</li> <li>○ I understand the importance of language-rich interactions with my child</li> <li>○ I am able to shape the services on offer to families like me</li> <li>○ I am able to shape how services in my local family hub network are designed and delivered</li> <li>○ I am able to provide feedback on the services I access, including through the</li> </ul>
<p><b>Parent and Carer Panel for Start for Life services</b></p>	<ul style="list-style-type: none"> <li>○ Changes are made to improve the services available locally as a result of feedback from a range of families, including families like mine.</li> </ul>